



Sciences quantiques
& nanomatériaux | QMat

Les Instituts thématiques interdisciplinaires
de l'Université de Strasbourg & Inserm
dans le cadre de l'Initiative d'excellence

Innovation

Robert Gresser

I2V Innovation to value

Dr. Robert Gresser was Executive VP Innovation leader at Solvay Corporate Research & Innovation, with more than 25 years of experience in the chemical industry (BU and Corporate). Since 2019, he is an independent consultant, member of the Scientific Council of the *Fondation Jean-Marie Lehn*.

The course aims at sensibilizing students how research in laboratories can match and evolve towards innovations relevant for industrial applications and be developed from ideas to start-up companies.

- -What is Innovation? Different types of innovation.
- How to select innovation opportunities? technology and marketing assessment
- The keys of the management of innovation
- How to assess the value of an innovation? Strategies to capture the value.
- Creation of start-ups, strategy and roadmap. How to convince investors?
- Work on real cases

Time: 13, 20, 27 January and 3 February 2025 from 8:15 to 12:00

Place: Auditorium IPCMS, CNRS, 23 rue du Loess, Strasbourg